



### **National CSE Awareness Day**

Child sexual exploitation (CSE) is a type of [sexual abuse](#) in which children are sexually exploited for money, power or status. Children or young people may be tricked into believing they're in a loving, consensual relationship. They might be invited to parties and given drugs and alcohol. They may also be [groomed online](#). Some children and young people are [trafficked](#) into or within the UK for the purpose of sexual exploitation. Sexual exploitation can also happen to [young people in gangs](#). To raise awareness of Child Sexual Exploitation, Wiltshire Council and partners are participating in the National CSE awareness day on 18 March. We are asking all of our primary care centres to help us raise awareness. We will be contacting surgeries to help demonstrate to any young person that if they have concerns support is available. Enabling a young person to talk about the abuse that is happening to them is the first step to stopping it. For more information please contact 0300 0034565 or email [noworries.nhswiltshire@nhs.net](mailto:noworries.nhswiltshire@nhs.net)

### **Zika virus**

The Zika virus is a mosquito-borne infection, which isn't harmful in most cases. However, it may be harmful for pregnancies, as it's been potentially linked to birth defects – specifically microcephaly. WHO has warned that Zika virus is likely to spread to all countries in the Americas where the climate is suitable for the affected mosquitoes. Most people don't have any symptoms but if symptoms do occur, they are usually mild and last around two to seven days. Commonly reported symptoms include: a low-grade fever; joint pain (with possible swelling, mainly in the smaller joints of the hands and feet); itching; rash, which is sometimes itchy; conjunctivitis (red eyes); headache and eye pain. Current advice is that women who are pregnant or planning to become pregnant should discuss their travel plans with their healthcare provider. [More advice can be found here.](#)

### **Warm and Safe goes live on CareFirst**

Wiltshire's public health team have recently been asked to review an affordable warmth health impact evaluation toolkit which is being written for the Department of Energy and Climate Change. The toolkit will help effectively assess the impact affordable warmth schemes have on health and wellbeing. The team will submit a case study based on our experience here in Wiltshire of utilising the adult social care data base CareFirst to record case details of referrals made to our Warm and Safe team. Wiltshire is one of the first authorities to integrate the work on improving cold homes across public health, public protection and social care. Visit [www.warmandsafewiltshire.org.uk](http://www.warmandsafewiltshire.org.uk) to find out more.

### **How we are helping people in crisis**

Wiltshire has been successful as part of a regional group of local authorities in securing funding for ASIST suicide prevention training. Members of our staff will be attending a 'training the trainer' course at the beginning of April and will go on to deliver six courses in the county aimed at frontline staff who are most likely to come into contact with someone who may be at risk of suicide. The first two day course will take place on 10 and 11 May 2016 in Potterne. If you are interested in attending please contact [Karen.spence@wiltshire.gov.uk](mailto:Karen.spence@wiltshire.gov.uk) as soon as possible. Please do circulate details to anyone you work with who may be interested.

### **Our approach to improving mental health**

A new Five Year Forward View for Mental Health has been published by an independent taskforce set up by NHS England. At least one in four people will experience a mental health problem in their lifetime and one of our priorities is to improve mental and emotional health across Wiltshire. The taskforce recommends focusing on promoting good mental health, preventing poor mental health and helping people lead better lives as equal citizens through wider system integration. This is a positive endorsement of the approach that Wiltshire is taking with our Mental Health and Wellbeing Strategy and our plans address many of the key recommendations made. [You can read the full report here.](#)

### **Injury prevention**

Over the last six months we have been running injury prevention workshops with early year's practitioners. Over 70 practitioners have been trained in best practice for reducing injuries among young children in the home. The latest session in early February was held in Salisbury for community nurses who work in health visiting teams, visiting homes and working in clinics, to offer advice and support to parents. All children centre providers have also now attended a workshop. Participants are now including more evidence based injury prevention activity in their action plans and are cascading the training to other members of staff. Recently NICE has developed quality standards guidelines (QS107) for Reducing Unintentional Injury among the under 15s in the home. [You can find out more here.](#)

### **A new nationwide campaign**

Public Health England (PHE) is launching a new marketing-led behaviour change programme to help adults live healthier lives called 'One You'. It will be the biggest social marketing programme to launch since Change4Life and is arriving in early March 2016. More information will be available soon from PHE

### **Public Health Intelligence news**

The [Wiltshire Intelligence Network](#) (WIN) provides numerous reports full of local information on a wide range of topics. Please visit the website for our latest reports.

### **[Public Health in the news this month:](#)**

[Melksham Health and Wellbeing Centre top of the area board agenda](#) (17 Feb)

[Wiltshire's plan to tackle obesity – have your say](#) (17 Feb)

[DadPad - support for new dads](#) (8 Feb)

[Rethink Mental Illness to offer advocacy services for vulnerable people in Wiltshire](#) (1 Feb)

[Rainbow flag raised outside County Hall for start of Lesbian, Gay, Bisexual and Transgender History Month](#) (1 Feb)

[Support to make your 2016 as healthy as possible](#) (1 Feb)

For further information on any of the programmes of work mentioned please contact [emily.kavanagh@wiltshire.gov.uk](mailto:emily.kavanagh@wiltshire.gov.uk)